Contact

doubletina@hotmail.com

www.linkedin.com/in/martinadoppio (LinkedIn)
www.martinadoppio.com (Company)

Top Skills

Illustrator
Photoshop
Mac OS

Languages

German (Elementary)
English (Professional Working)
French (Limited Working)

Martina Doppio

EU Projects Communication Manager
Greater Vicenza Metropolitan Area

Summary

I am enthusiastic towards everything that challenges me. I am resourceful, reliable, hardworking and experienced in delivering creative projects to tight deadlines.
Besides the work I always fostered many interests like cinema, music and beekeeping.

Experience

Etifor | Valuing Nature

EU Projects Communication Manager
October 2023 - Present (1 year 5 months)
Padua, Veneto, Italy

I manage the communication and dissemination for the EU-funded projects LIFE Brenta2030, LIFE ClimatePositive, LIFE ProForPes, Erasmus+ WeNaTour, Interreg ITA/AU- Regenerate, WOOD4LIFE.

Organisation for EU Projects

Management of project communication activities and reporting
Monthly update to project PM and M&C team coordinator
Support and advice to other team members on EU project communication activities
Attendance of partnership meetings and presentations of the WP results
Coordination of communication activities and dialogue with partners

Operational for EU Projects
Managing the communication budget dedicated to paid campaigns (social media)
Monitoring the data from the project website, creating reports, and implementing new strategies to increase visits
Web design for project websites (basic layout)
Updating the project website in Italian and English and creating content for new pages or dedicated landing pages

Content design (both text and graphics) and production of printed project communication material
Content design (both text and graphics) of the project communication newsletter + delivery
Content design (both text and graphics) for project communication social media channels
Organising online and offline events
Press release production and supporting press office

martinadoppio.com
Freelance Graphic and Web Designer
January 2010 - Present (15 years 2 months)
Where needed

Graphic Design, Web Design, Social Media Strategy and Management

CSC Centro Stabile di Cultura
Responsabile comunicazione
September 2021 - October 2023 (2 years 2 months)
San Vito di Leguzzano, Veneto, Italy

University of Verona
Responsabile comunicazione - Progetto ODINO
March 2020 - October 2023 (3 years 8 months)
Verona, Veneto, Italy

Digital communication & web design.

ALTAIR Robotics Lab
Communication for EU Projects
October 2017 - October 2023 (6 years 1 month)
Verona Area, Italy

Communication & Dissemination for EU funded projects run by the ALTAIR Robotics Lab - University of Verona, Department of Computer Science:

• [2022-2025] GEYEDANCE - AI guidance for robot-assisted eye surgery - Horizon Innovation Action.
• [2017-2023] ARS - Autonomous Robotic Surgery - ERC Advanced Grant.
• [2018-2020] MURAB - MRI and Ultrasound Robotic Assisted Biopsy - Horizon 2020.
• [2020-2023] ODINO - Officine d'Innovazione - Funded by Fondazione Cariverona.

Set up and maintenance of the following areas for each of the above projects: Visual Identity, Communication Strategy, Content Creation and management (Copywriting, Graphics, Video editing). Social media management (editorial calendar, ADV campaigns). Website update and reporting. Event coverage and internal personnel Training on communication.

Managing of the ALTAIR Robotics Lab communication and activities, online and offline.

Arbos S.r.l.
Web Marketing Specialist
February 2017 - October 2017 (9 months)
Bassano del Grappa

online and offline communication for the brand Arbos. Social media strategy and content, Facebook advertising, Website updates, Event managment, Graphic Design for communication activities.

MCS Italia S.p.A.
Graphic Designer
October 2011 - October 2015 (4 years 1 month)

Communication & Adv Dept.
OFFLINE PRINT: Layout of the seasonal catalog, billboards and newspaper adv. Event invitations, brochures and internal files and presentation. Seasonal window display and POP material, instore promotions..
ONLINE: selection and update of website ecommerce and social media. Coordination between company and web agency, photographers and typography.

Valentino Fashion Group
Intern at MCS Marlboro Classics - PR and Communication dept.
April 2011 - October 2011 (7 months)

6 months internship in grapic design.

School Building Projects Tanzania
Internhsip
February 2011 - April 2011 (3 months)

Website Restyling, search optimization and promotion via social media. Coordinated Image, design of letterhead, promotional leaflets and posters. Public Relations.

University of Verona - Computer Science dept.
Research Scholarship
December 2010 - March 2011 (4 months)

Research Scholarship "Communication strategies for the European Project Safros".
Safros Project is a three-year European project on Patient Safety in Robotic Surgery. The Laboratory Altair, Computer Science dept. of the University of Verona is the main leader of the consortium.

Coordinated Graphic includes logo design, website template, template for presentation slides and photos. Then also promotional and informational flyer, brochures and poster.

More info: http://www.safros.eu/

ZORATTI STUDIO
Internship
September 2009 - April 2010 (8 months)
Schio

Advertisment on paper, photo settings, catalogues pagination, brochures and flyer ideation, books creation.

Education

Alma Mater Studiorum – Università di Bologna
First-class, Communication · (2004 - 2008)

Retica
European Social Fund certification, web marketing · (2016 - 2016)

Veneto Formazione
Web Design, Web Page, Digital/Multimedia and Information Resources Design · (2014 - 2015)

Diskos - Discipline della Comunicazione
Post Degree, Graphics, multimedia, communication · (2008 - 2010)